Questions:

* ***Who is this site for?***  
  My site will be for anyone to come to that wishes to learn more about who I am on more of a professional level. I would expect potential employers to visit my site, as well as interested parties who just want to see what skills I have and what I have done throughout my Information Technology (I.T.) career.
* ***Who is my target audience?***My target audience will be other I.T. professional employers
* ***What is my site supposed to actually do?***My site is to display information about myself and my I.T. background. It should reflect the skills that I have acquired. My site will also be a place where people can get in touch with me.
* ***How will I achieve the target goal of my site?***I want my site to have a clean, modern, and professional look. Attention to detail is something that I will strive for. I want someone to get a sense of who I am simply by looking at and navigating my site.

Colors:

I want my overall site to be a darker theme. More of a dark background that isn’t too busy. For text and foreground items they will be whites and really light colors.

Fonts:

I am planning to stick with Helvetica throughout the site. For headings and/or titles I may use something else but I am not sure as to what if I choose to go that route.

Navigation Design:

For the navigation design I am planning to have a floating navigation bar at the very top of the site. It will contain section titles across the bar and will jump to that section when clicked. The navigation bar will always stay at the top no matter where the user scrolls to.